



# Sponsor

## OF THE MONTH

The Happy Feet Plus Store Can Make Your Feet Feel as Good as NEW with Shoes Right for YOU!

Written by Elizabeth McCabe



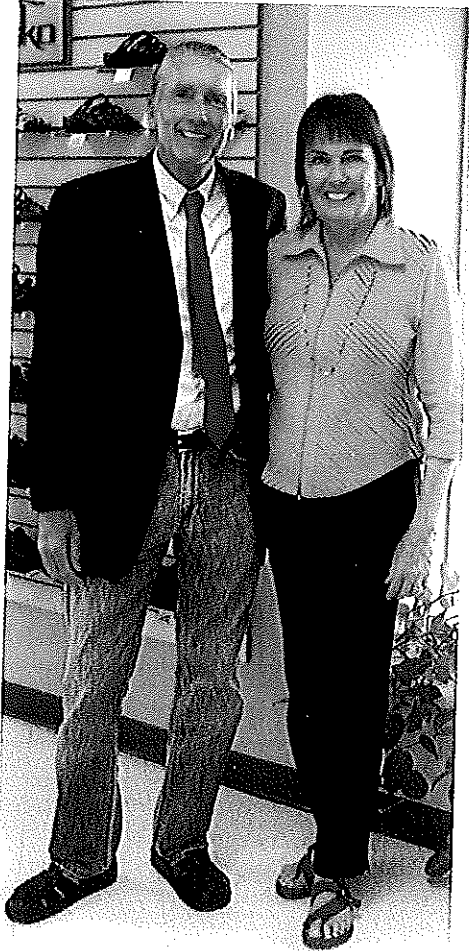
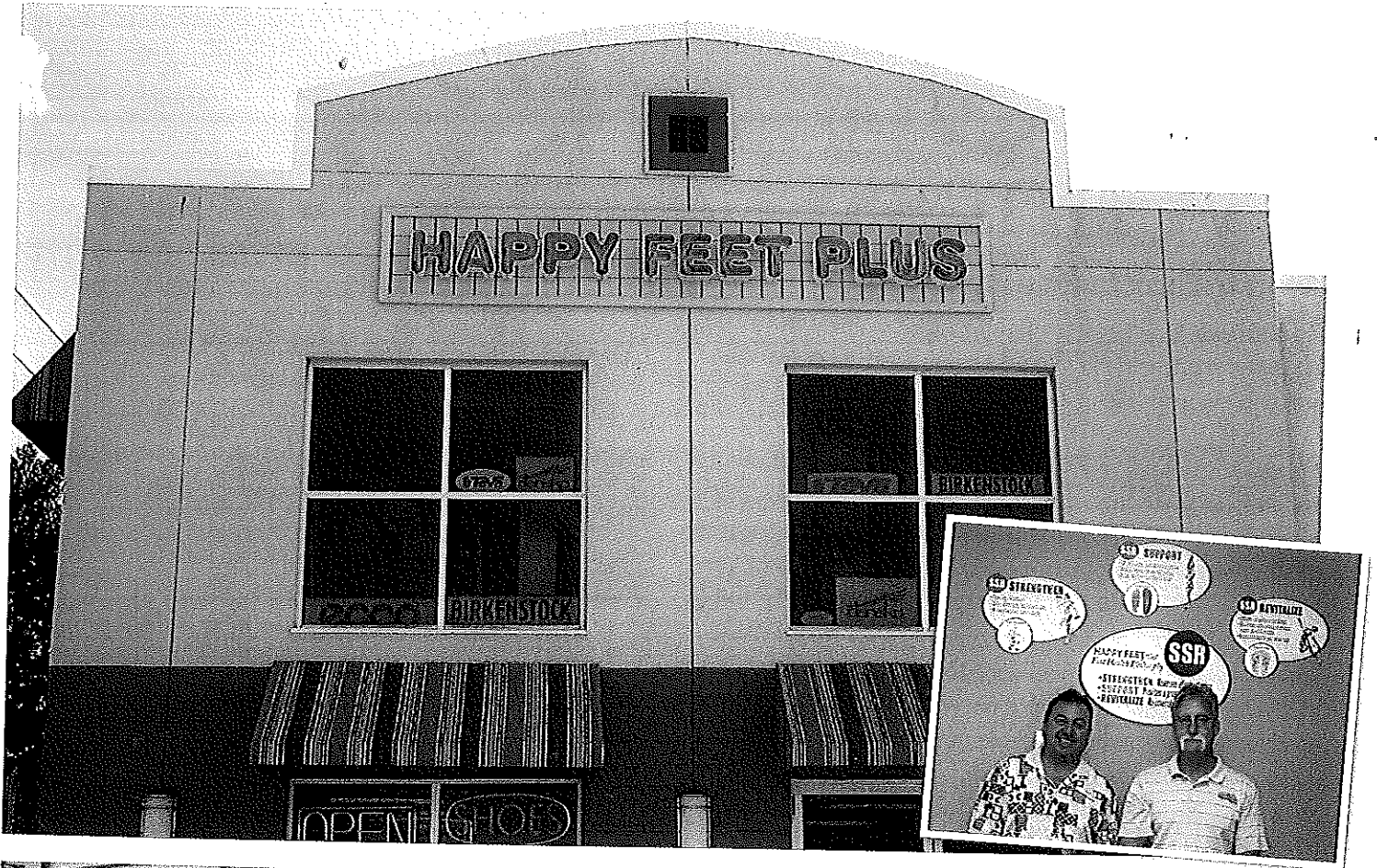
*Are your old dogs barking again?* Do you wonder why your feet ache 90% of the time? Isn't there a better way to live your life? The answer is yes! Fortunately, we have a Happy Feet Plus Store right here in town and the professionals there can make your foot concerns a thing of the past!

One of the unique things about this Happy Feet Plus Store is that Jim Kaufman, Manager of the Largo store, is a certified Pedorthist, which means he is trained in foot problems. In case you didn't know, Pedorthists also have specialized training in the appropriate use of corrective footwear. With his knowledge, he is sure to be able to help you find the right pair of shoes for your feet!

Another thing that sets the Happy Feet Plus Store apart from other shoe stores in the area is their skilled and knowledgeable staff as well as investing time in each and every customer who walks through their doors. Co-founders Jane Strong and

Jacob Wurtz say, "When you enter a Happy Feet Plus store you are met by a Comfort Specialist who welcomes you in to have your feet measured and scanned to see what you might need." The Comfort Specialist then will ask you some questions to determine your individual needs. Then the Comfort Specialist will introduce you to the Happy Feet Plus SSR (Strengthen, Support & Revitalize) system. After determining your needs, you will be placed in a pair of shoes that will best meet your individual concerns.

Jane and Jacob grew up in Canada. They were childhood friends who left the cold Canadian winters in the late '70s to land in Sarasota Florida, where they got involved in an organic fruit company. After the winter freezes in 1980 and 1981, these two entrepreneurs got involved in a less perishable product – the Kenkoh Massage Sandal. In case you haven't tried this sandal, you might have to experience it for yourself!



Jane and Jacob did and it changed their life. They had seen the Kenkoh Massage Sandal at a health fair and they experienced such incredible results from wearing this special sandal (increased circulation, reduced leg cramps, overall feeling of well-being, etc.) that they decided to start selling them. The rest is history.

In April 1985, Jane and Jacob opened a kiosk in Tyrone Mall in St. Petersburg. Twenty eight years later they have nine locations and a thriving e-commerce business selling "Footwear for Healthier Feet." They still sell their signature brand Kenkoh, but they have since added brands like Birkenstock, Mephisto, Finn Comfort, Dansko, Taos, Aetrex and many more.

Maybe you are wondering how the Largo location came into existence. It's simple. In 1999, Happy Feet Plus was looking for a new corporate office and after searching, they landed on Clearwater Largo Rd in Largo. They transformed the original Badcock furniture warehouse into a beautiful storefront, an e-commerce department, a warehouse, and the corporate offices.

Jane and Jacob share, "If you have not visited a Happy Feet Plus store you need to see what you are missing out on. We can change the way you feel!" They are open seven days a week, which is great for anyone with a busy schedule. Feel free to stop in Monday-Saturday (9am-7pm) or Sunday (12pm-5pm). The Happy Feet Plus Store can make you feel as good as NEW with shoes right for YOU!

Happy Feet Plus  
 469 Clearwater Largo Rd N Largo FL 33770  
 727-518-2003 | [www.happyfeet.com](http://www.happyfeet.com) | [Largo@happyfeet.com](mailto:Largo@happyfeet.com)